

# HOW TO NOAH

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This is the Noah Guidebook that introduces you to the Noah's Classifieds (Control Panel **"SETTINGS"**) Basics but also some of the deeper aspects of our highly robust software.

See the Installation Video Here: [INSTALLING NOAH PRO](#)

Once you finish your Noah Installation, you may or may not have to manually remove some files. The Noah Wizard will show you what file (**In RED**) that need manual removal.

Then you will see a CAPTCHA test, and then click to activate the license key to then login.

...Also after Installation you will want to check your file and folder Permission Settings.

**Upload = 777 Pictures =777 Themes =777 Logs – 777 Feedcreator =777**

Next... Log-out and Log back in:

**admin** is your temporary user-name

**admin** is your temporary password.

These can be changed in your (My Profile). It is strongly recommended that you change these right away.



Next, you will need to go to the (Control Panel). The control panel is the nerve-center for all your –core-settings-.

**Admin / Control panel**

<p><b>Settings</b></p> <p>Configure all the global parameters of the program here. This is the highest level admin tool - the one you should start the setup of the program with.</p>	<p><b>Content</b></p> <p>Customize the layout of the program here and insert new content into the pages. Enable and disable menu points.</p>	<p><b>Users</b></p> <p>Manage the list of users. Modify or delete them, create custom user fields that appear on the profile pages and in the registration form.</p>	<p><b>Notifications</b></p> <p>Manage the list of notifications here - the emails the program sends out automatically on certain actions.</p>
<p><b>Custom lists</b></p> <p>Set up custom advertisement lists that can be used throughout the program. Customize their columns and the places they appear. Create a featured ads list!</p>	<p><b>Common custom fields</b></p> <p>Configure the fields that appear in the non category specific lists.</p>	<p><b>RSS</b></p> <p>Set up the properties of the RSS feed the program generates.</p>	<p><b>Subscriptions</b></p> <p>View the list of subscriptions and add new email addresses.</p>
<p><b>E-commerce settings</b></p> <p>Select the used eCommerce model, set up the purchase form fields and the price display formatting. Configure the payment processing gateways.</p>	<p><b>Payment rules</b></p> <p>Create and manage the payment rules of the simple eCommerce model.</p>	<p><b>Pending purchases</b></p> <p>Some description</p>	<p><b>Process OODLE Ads</b></p> <p>After entering all your settings, click this to manually process your OODLE Ads.</p>

# Settings (Important to Know)

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Settings:

Configure all the global parameters of the program here. This is the highest level admin tool - the one you should start the setup of the program with.

Below is a –sectional break down of each area in the Settings Panel.

## BLOCK ONE –SETTINGS PANEL

Number of days the user must be informed about the expiration before

Number of times the user is allowed to prolong his/her expired ads

Delete ads on expiry

**If you uncheck this, the expired ads will not be deleted - only set to Inactive.**



The screenshot shows a 'Modify settings' panel with a title bar. Below the title bar, the section is titled 'Expiration properties'. It contains three rows of settings:

Expiration properties	
Number of days the user must be informed about the expiration before	<input type="text" value="5"/>
Number of times the user is allowed to prolong his/her expired ads	<input type="text" value="5"/>
Delete ads on expiry <small>If you uncheck this, the expired ads will not be deleted - only set to Inactive.</small>	<input checked="" type="checkbox"/>

Do note: You can change the Day to as long or short as you want for your users.

Example: Default is 5 Days. You can change these to 50 or 100 etc....

## BLOCK 2-SETTINGS PANEL

Image upload limitations	
<b>Maximum picture size in bytes</b> '0' means unlimited.	<input type="text" value="0"/>
<b>Maximum picture width in pixels</b> '0' means unlimited.	<input type="text" value="0"/>
<b>Maximum picture height in pixels</b> '0' means unlimited.	<input type="text" value="0"/>
<b>Downsize width in pixels</b> The uploaded pictures will be automatically downsized to this width. If you enter 0 both as the 'Downsize width' and 'Downsize height', the images will be stored in their original size. If you give a non-null value to only one of the dimensions, the other one will be proportionally calculated.	<input type="text" value="0"/>
<b>Downsize height in pixels</b> The uploaded pictures will be automatically downsized to this height	<input type="text" value="0"/>

### Image upload limitations Maximum picture size in bytes

'0' means unlimited.

### Maximum picture width in pixels

'0' means unlimited.

### Maximum picture height in pixels

'0' means unlimited.

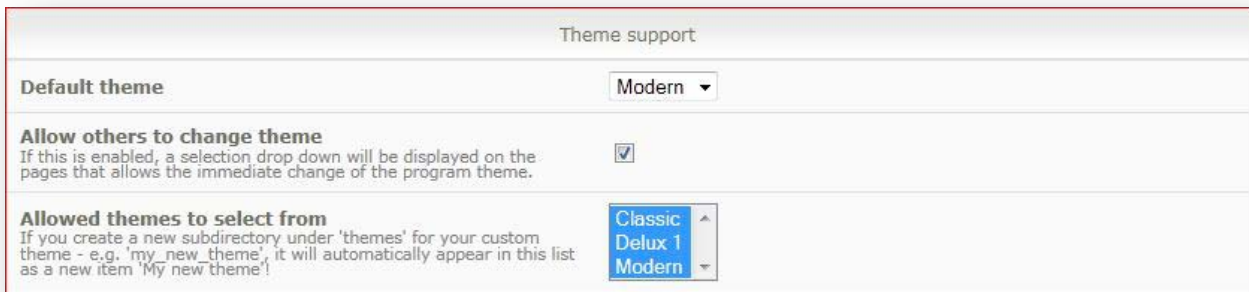
**Downsize width in pixels** :::The uploaded pictures will be automatically downsized to this width. If you enter 0 both as the 'Downsize width' and 'Downsize height', the images will be stored in their original size. If you give a non-null value to only one of the dimensions, the other one will be proportionally calculated.

Downsize height in pixels.

The uploaded pictures will be automatically downsized to this height.

Keep in Mind the Size you want to allow users to have. Bigger Pictures is usually better. Be aware of your Hosting Server Memory and the amount of users you have. The heavier the load, the more bogged down a hosting server can get thus making the site react slowly.

## BLOCK 3- SETTINGS PANEL



Theme support

**Default theme** Modern ▾

**Allow others to change theme**  
If this is enabled, a selection drop down will be displayed on the pages that allows the immediate change of the program theme.

**Allowed themes to select from**  
If you create a new subdirectory under 'themes' for your custom theme - e.g. 'my\_new\_theme', it will automatically appear in this list as a new item 'My new theme'!

- Classic ▲
- Delux 1
- Modern ▼

The Default theme Allow others to change theme.

If this is enabled, a selection drop down will be displayed on the pages that allow the immediate change of the program theme.

**If you add a Custom Theme, it too will appear in the list.**

Note: from a design perspective, Theme Change Ability is nice to have; however, consistency in your Site Branding efforts may affect the outcome of your users visual perspective.

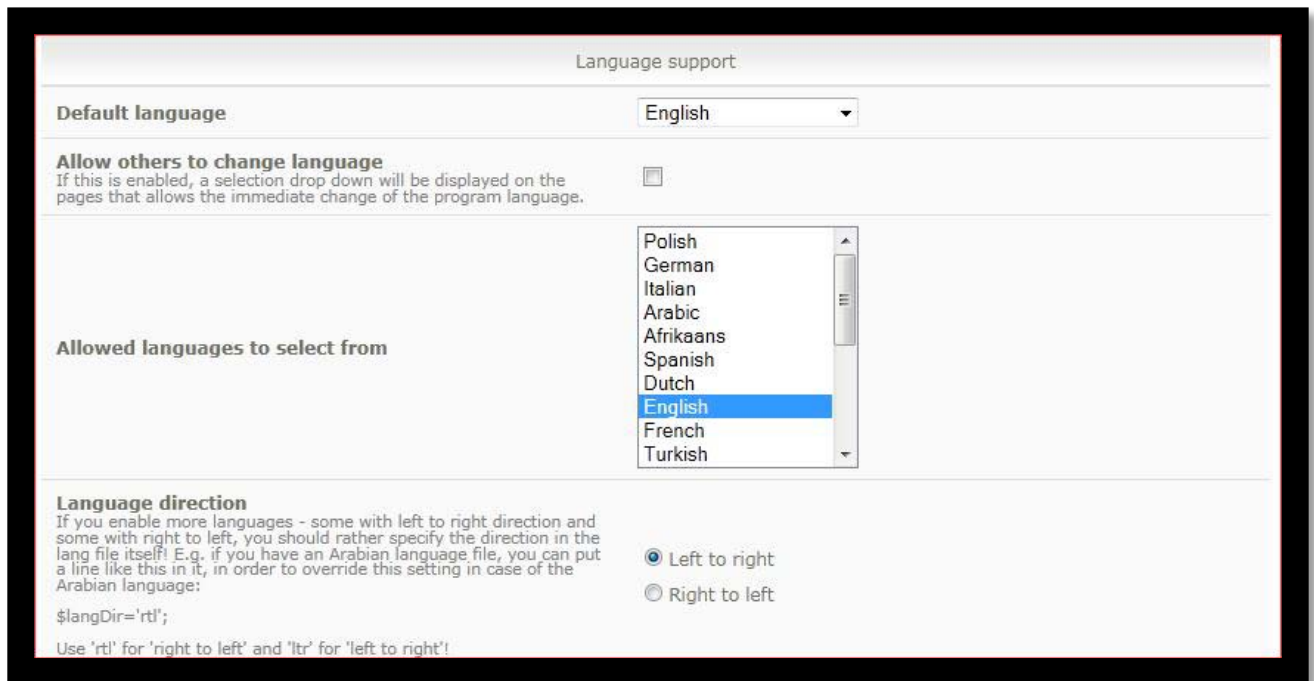
On a note of Custom Theme Work, keeping a light atmosphere is the way to go. Unless you are creating a site with NOAH that has darker tones or Atmosphere, example a Gaming Listings site etc... is usually a Darker Type Site attractant.

Keeping a "Simple" to Post is also the best way to grab a good user-base. If you feel that CAPTCHA (anti-spammer-tools) is needed not only for registration, to post and to respond as well, it could drive your users a bit crazy.

On the Topic of Spammers, it seems they are becoming less automated bots, and more "Spam Houses" are hiring People to go into Websites to post their garbage.

So when this happens, it is not a failure of the CAPTCHA feature. These people act as if they are a regular user and then attack your Classifieds with garbage.

## BLOCK 4-SETTINGS – LANGUAGE SUPPORT



The Language Feature In Noah’s Classifieds works really well especially if you plan on using Multi-Languages for your User-base.

While the Google-Translator Tools work nice for the entire (site). Keep in mind, that Noah Language Packs only translates the Admin and User Menu area. From there, it is the user that will determine how the listing is going to be typed in.

Another great feature with the language if needed is for those that need or require a Right To Left Direction and is easily implemented by the click of a button. (Language Direction).

**Example: used for Arabic, Persian, Urdu and many other languages.**

The Language Packs can be edited for both the Administrator and End-User Views.

We do not have every language available, but can be made. For example, a customer in Brazil helped us with “Brazilian-Portuguese” and is now available.

A real story on the “Spanish Language:” Pack. (Actually many stories)...

The people of Mexico, Spain and oddly enough, - California - all seem to disagree on how the language pack is written for –Spanish-. So we get questions about why it seems to be left hanging in certain areas and hence, this is where it really helps to be editable. This can happen in any language and it does.

Tomato – Toe-motto. House is Two Doors Down; Two Doors Down is the House.

The Folder for Languages is: “Lang”

An Example is the (Admin-Lang-Folder):

Sample: `<li>zip code / postal code (e.g. 90210)</li>`

Let’s say you want to change it based on what or how you think it should be:

Sample Modified: `<li>zip/postal code / radius (e.g. 90210)</li>`

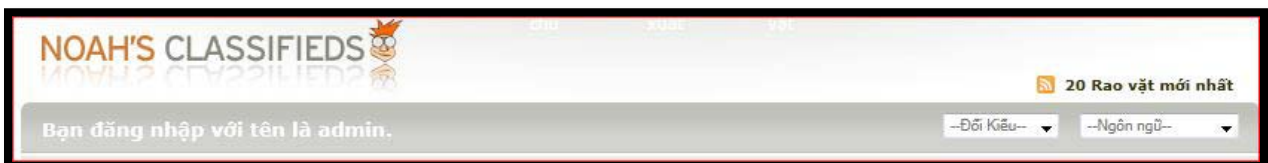
Easy to do.

In the Front-end ( user-side ):

Sample: `$l||["user_newitem"]="Add new user";`

**Modified:** `$l||["user_newitem"]="Add new Customer";`

That’s all there is to it.



## BLOCK 5-SETTINGS – Email Set up.

Mail sending properties	
<b>System email</b> This will appear as the address in the 'From:' field of emails the program sends. If you leave this blank... NOAH may not be able send out email notifications! Note that you may not use an email address in this field!	<input type="text"/>
<b>System name</b> This will appear as the name in the 'From:' field of email notifications the program sends out.	<input type="text"/>
<b>'Reply to' email</b> This will appear as the address in the 'Reply to:' field of emails the program sends.	<input type="text"/>
<b>'Reply to' name</b> This will appear as the name in the 'Reply to:' field of email notifications the NOAH program sends out.	<input type="text"/>
<b>SMTP server name</b> Use these fields if you want that the program sends out the notification emails through an SMTP server. Otherwise, the native Php mail function will be used.	<input type="text"/>
<b>SMTP user name</b>	<input type="text"/>
<b>SMTP password</b>	<input type="text"/>
<b>SMTP port</b> Set the remote port number to connect to. Leave it blank to apply the default port.	<input type="text"/>
<b>Use secure connection</b> Set the encryption level to use on the connection. Note: PHP needs to have been compiled with OpenSSL for SSL and TLS to work. Note: Some PHP installations will not have the TLS stream wrapper.	<input checked="" type="radio"/> No <input type="radio"/> TLS <input type="radio"/> SSL
<b>Fall back on native mail if SMTP fails</b>	<input type="checkbox"/>
<b>SwiftMailer logging level</b> If you're running into problems you may consider enabling the logging of SwiftMailer, so you can find out what's going on. The log messages will be written into 'logs/swift_log.txt'. Once you configured the notification sending properly, it is recommended to turn off logging.	<input type="text" value="Off"/>

The Email set up in Noah is simple and quick to do.

Note: We see cases now and again that have particular settings needs.

Example: GoDaddy Email Set up requires the SMTP Properties.

For all installs the Swift-Mailer-Logging can be left –Off-.

We see many that use AOL, Hotmail, Gmail, Yahoo Mail etc... and from a business perspective, we find the best results by using your domains email and is better recognized by your Ad Posters (end-users).

## BLOCK 6-SETTINGS – SEO- Initial Settings.

Search engine optimization

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**Title prefix**  
This text will precede any title in the title bar of the browser. E.g.: you can set it to the name of your site.

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**Title tag**  
The content of the TITLE, DESCRIPTION and KEYWORDS usually depends on which category list or which ad details page is currently displayed - i.e. you can define this per category and the users may define it per ad. These three fields, however, serve as the defaults for those cases when a page is just not in a category or ad context (e.g. the start page itself)

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**Description meta tag**

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**Keywords meta tag**

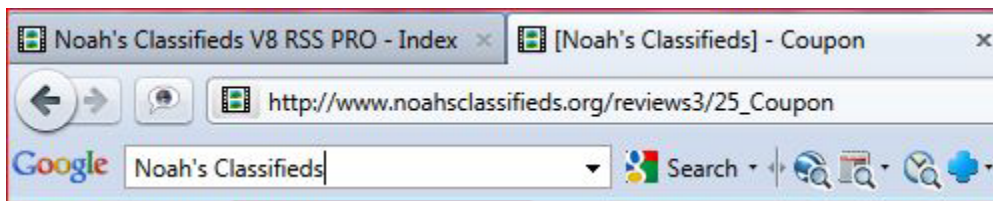
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**Enable permalinks**  
Display the category names and/or the ad titles in the URL.

This feature is not available in the Lite version of the program!

The Title Prefix is where your Classifieds Website Name will appear in the users Web-Browser and well as the Search Engines.

An Example of the “Permalinks” is shown below with (Optional) Category Omission.



**Enable permalinks**  
Display the category names and/or the ad titles in the URL.

This feature is not available in the Lite version of the program!

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**Ommit category names in the URLs of ad details pages**

## BLOCK 7-SETTINGS – Ad Display Settings-Simple Settings for the Ad Details Pages

Ad display settings	
<b>Number of characters a post can have</b> <small>'0' means no limit.</small>	<input type="text" value="0"/>
<b>Ads displayed per page</b>	<input type="text" value="20"/>
<b>Date format</b> <small>For more information and examples on the available date specifiers, <a href="#">click here</a></small>	<input type="text" value="Y-m-d"/>
<b>Time format</b>	<input type="text" value="Y-m-d H:i"/>

The Ad Display Settings refers to the Number of Characters a post can have.

For those who know how to write effective Quick Read Ads, you really do not need to limit. The people who seem to write really long ads are Forum Spammers. It's best to leave this at "0".

The Ads Displayed per Page is set at a default of 20 and can be easily changed to your preference.

The Date and Time Formats are standard. We do provide a link if you want to see further examples available to use. For the most part, there is no need to change the Standard Default.

<b>Created</b>	2011-03-29
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The Ad Created Date Field can be displayed for the Public to View, Registered Only and Owner of the Ad Only or –You, the Administrator Only or No One.

<b>Displayed for</b>  	<input type="radio"/> none
	<input checked="" type="radio"/> all
	<input type="radio"/> logged in users only
	<input type="radio"/> owner of the ad only
	<input type="radio"/> admin only

## BLOCK 8-SETTINGS – Page and Link Locations (explained)

Pages and link locations	
<b>Show this as the Home page</b> If it's not the list of the main categories that you want to display as the Home page of Noah's, you can enter here an other page location. Examples: To display the ad listing of Category 1 on the Home, enter this: list/1 To display the Recent ad listing on the Home, enter this: customlist/3 Note: you can still access the page of the list of main categories using a direct link - say: http://yoursite.com/path_to_noah/list/0	<input type="text"/>
<b>Show this as Login page</b> If you have installed the Joomla or Wordpress bridge, you can enter the URL of the Joomla/Wordpress Login page here.	<input type="text"/>
<b>Show this as Registration Page</b> If you have installed the Joomla or Wordpress bridge, you can enter the URL of the Joomla/Wordpress Registration page here.	<input type="text"/>
<b>Redirect after first login</b> The page users will be redirected after their first login. E.g. if you have a terms page you access this way http://yoursite.com/terms, than just enter 'terms' here and that page will be the first one your users will read after their first login!	<input type="text"/>
<b>Redirect after login</b> The page users will be redirected after every subsequent logins. E.g. enter 'user/modify_form' to redirect them to their profile form after every login!	<input type="text"/>
<b>Redirect after admin login</b> The page admin will be redirected after login. E.g. enter 'control_panel' for a quick access of the control panel right after you log in as admin!	<input type="text"/>
<b>Joomla/Wordpress site</b> If you have installed the Joomla or Wordpress bridge, you can enter the URL of your main Joomla/Wordpress site here. If you do that, the login menu will contain a 'Main site' menu point that links to the URL.	<input type="text"/>
<b>'Help' link destination</b> The full URL of the help file. With this, you can define your own Help page. E.g.: http://yoursite/classifieds_dir/customhelp.html	<input type="text"/>

Because the Pages and Link Locations is a larger area, we will break this down Field by Field. Please note: in most cases, this area be left blank. It is primarily used by those who want or have additional access needs like using Wordpress or Joomla, a possible re-direct after login etc...

(We stopped building the Joomla Bridge at Version 1.5) The Wordpress Bridge works in the Latest Version 3.xxx ongoing.

The reason we put so many possibilities here is that they each make sense as many want to customize the entrance for their user-base. NOAH is used by many for different uses aside a general Classifieds Listings site. We will show examples of the different users in later Block-Lessons and Explanations.

To begin with this area, we will look at (Show this as the Home Page) [Field #1]

Pages and link locations

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**Show this as the Home page**  
If it's not the list of the main categories that you want to display as the Home page of Noah's, you can enter here an other page location.  
Examples:

To display the ad listing of Category 1 on the Home, enter this: list/1

To display the Recent ad listing on the Home, enter this: customlist/3

Note: you can still access the page of the list of main categories using a direct link - say: [http://yoursite.com/path\\_to\\_noah/list/0](http://yoursite.com/path_to_noah/list/0)

### Show this as the Home page

If it's not the list of the main categories that you want to display as the Home page of Noah's, you can enter here another page location. Examples:

To display the ad listing of Category 1 on the Home, enter this: list/1

To display the Recent ad listing on the Home, enter this: customlist/3

Note: you can still access the page of the list of main categories using a direct link - say: [http://yoursite.com/path\\_to\\_noah/list/0](http://yoursite.com/path_to_noah/list/0)

Next: (this field will add an additional [Main Link] on the Menu when filled out.

**Show this as Login page**  
If you have installed the Joomla or Wordpress bridge, you can enter the URL of the Joomla/Wordpress Login page here.

Sample: (you can point to any page)

**Show this as Login page**  
If you have installed the Joomla or Wordpress bridge, you can enter the URL of the Joomla/Wordpress Login page here.

Note: If you do connect Wordpress or Joomla to Noah... The Installation of Noah must be in the "Root" Installation in a Folder of your Wordpress or Joomla Bridge Installation. Example: [www.mywordpressite.com/classifieds](http://www.mywordpressite.com/classifieds)

Registration Page:

<b>Show this as Registration Page</b> If you have installed the Joomla or Wordpress bridge, you can enter the URL of the Joomla/Wordpress Registration page here.	<input type="text"/>
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The Registration Page can contain pretty much anything you want. This is done with the use of the "Custom Fields" Features in Noah's Classifieds Professional.

Register	
<b>Username *</b>	<input type="text"/>
<b>Email *</b>	<input type="text"/>
<b>First name</b>	<input type="text"/>
<b>Last name</b>	<input type="text"/>
<b>About me</b>	<input type="text"/>
Location	
<b>Street</b>	<input type="text"/>
<b>Postal-Zip Code</b>	<input type="text"/>
<b>City</b>	<input type="text"/>
<b>State</b>	<input type="text" value="Other"/>

The above is only a sample to give you an idea. We have a pre-set Standard Field-Set. In the next example, we will show you where to customize the Registration.

The First Step is going to the Control Panel (Users)

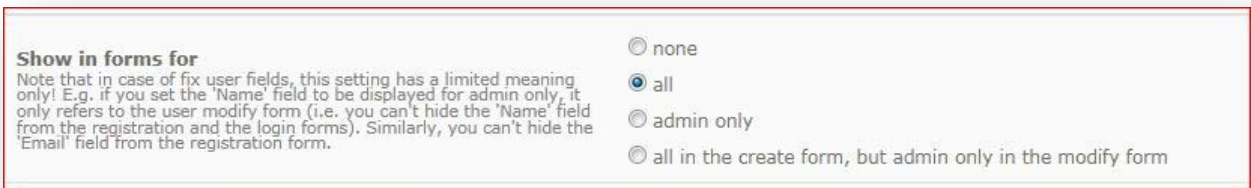
Next, Click on the “List of Custom Fields” Link in the **Orange Bar** to the Right.



Then Click on the “Modify” or “Add New Custom Field” Do Not Delete a Custom Common Field Especially The “Title” Field. You can hide them, just do not delete them. These Fields also make up the Users Full Profile Page.



You have the option to Show or Hide Custom Fields. In this example, say it is the User-Name Field: In this case, we want to show “All” meaning everyone.



We can also show or hide the Custom Fields in the List (when folks browse ads).



In the above picture example, you can see we display the “Title”, “Type” “Price” and “Picture”. **Title should always be visible as it is the Link-point to the Users Advert-Listing.** **Next: Creating a Custom Profile Field**

[Home](#) » [Control panel](#) » [Users](#) » [Custom fields of the users](#)

### Create custom field

**Name**

Form settings

**Show in forms for**  
Note that in case of fix user fields, this setting has a limited meaning only! E.g. if you set the 'Name' field to be displayed for admin only, it only refers to the user modify form (i.e. you can't hide the 'Name' field from the registration and the login forms). Similarly, you can't hide the 'Email' field from the registration form.

none  
 all  
 admin only  
 all in the create form, but admin only in the modify form

**Explanation text**  
Help text like the one you are just reading! A more detailed description of a form field.

**Type**

**Treat this field as**  
E.g. if you have a 'Price' field, it is wise to set it as a 'Float number', so that the sorting by the Price column and range search by the price field can properly work. You can then enter the necessary currency symbol prefix, precision and thousands separator settings under the 'Display formatting' section.

Text  
 Integer number  
 Float number

**Default value**

**Mandatory**

**Allow HTML**  
This only allows 'safe' HTML tags, however! Some tags that would impose a security risk, or ruin the layout are excluded.

If you don't allow HTML, some simple rules will be still applied: line breaks in the text will be rendered as new lines, web links and email addresses will turn into clickable links.

Form settings Show in forms for (First Give your New Custom Profile Field a Name.

This is where you will see how important the Name of your Custom Profile Field is.

Example: If you have a Niche' Classifieds site like “Salsa’s You may want a name like “Type” Then add a few of Check Boxes. Very Hot, Hot, Medium and Mild.

Note that in case of fix user fields, this setting has a limited meaning only! E.g. if you set the 'Name' field to be displayed for admin only, it only refers to the user modify form (i.e. you can't hide the 'Name' field from the registration and the login forms). Similarly, you can't hide the 'Email' field from the registration form.

- none
- all
- admin only
- all in the create form, but admin only in the modify form

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This field is an example of what to tell your users to input in this field. To the Left, you can see the "Explanation Text".

<b>Explanation text</b> Help text like the one you are just reading! A more detailed description of a form field.	This field is an example of what to tell your users to input in this field.  To the Left, you can see the "Explanation Text".
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Adding the Choices. Leave the Check Boxes Blank or Choose/Check a Default.

<b>Explanation text</b> Help text like the one you are just reading! A more detailed description of a form field.	What Type of Salsa is this you sell? Very Hot, Hot, Medium or Mild?  Please select one.						
<b>Type</b>	Checkbox						
<b>Possible values *</b> Use this tool to add, remove or modify the possible values! You can also change their order by drag-and-drop. Set the default value(s) using the checkboxes!  You can also upload the possible values from a file all at once! In that case, one line in the file must represent one value (no need to use commas or other separators between the values!) You can designate the default values in the file by adding :default: to the given line. This is an example file with the countries of the world with USA set as the default value: <b>countries</b> .	<table border="1"><tr><td>Verry Hot</td><td>remove   modify   <input type="checkbox"/></td></tr><tr><td>Hot</td><td>remove   modify   <input type="checkbox"/></td></tr><tr><td>Medium</td><td>remove   modify   <input type="checkbox"/></td></tr></table> <p>Mild <input type="text"/> <input type="button" value="Add field value"/></p> <p>Or select file: <input type="text"/> <input type="button" value="Browse..."/></p>	Verry Hot	remove   modify   <input type="checkbox"/>	Hot	remove   modify   <input type="checkbox"/>	Medium	remove   modify   <input type="checkbox"/>
Verry Hot	remove   modify   <input type="checkbox"/>						
Hot	remove   modify   <input type="checkbox"/>						
Medium	remove   modify   <input type="checkbox"/>						

The Result is in the Below Picture.

**Type**  
What Type of Salsa is this you sell? Very Hot, Hot, Medium or Mild?  
Please select one.

Very Hot       Hot       Medium  
 Mild

Ok      Cancel

We can also add a Text Field if the user selects None of these Listed. And take notice that a check box can also be made “Mandatory” to Check for submission.

In the below, the user did not select

**Type**      Checkbox

**Possible values \***  
Use this tool to add, remove or modify the possible values! You can also change their order by drag-and-drop. Set the default value(s) using the checkboxes!

Very Hot	remove   modify   <input type="checkbox"/>
Hot	remove   modify   <input type="checkbox"/>
Medium	remove   modify   <input type="checkbox"/>
Mild	remove   modify   <input type="checkbox"/>
None of these listed	remove   modify   <input type="checkbox"/>

     Add field value

**Number of columns to display the checkboxes in \***      4

**Mandatory**     

In the below –Alert- The Noah System will Prompt the User to Check The Box if they did not selected a “Type” Option that you made mandatory to choose one.

**At least 1 item must be selected from the list at Type.**

In this sample scenario, the new user filling out the Profile Form upon Signing up has chosen “None of These Listed.”

**Type**      None of these listed

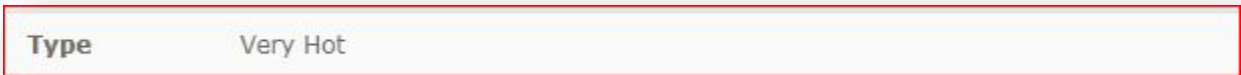
At a later time, let's say the user now sells very hot salsa, the user can then go to the profile page and click Modify Profile.



And then Make a New Selection Based on what is going to be listed or for sale by this user etc...

A form with a light gray background. The title is "Type \*". Below it is the text "What Type of Salsa is this you sell? Very Hot, Hot, Medium or Mild? Please select one." There are four radio buttons: "Very Hot" (checked), "Hot", "Medium", and "Mild". Below these is a checkbox labeled "None of these listed". At the bottom are "Ok" and "Cancel" buttons.

Result:



Another Option is to Display or Hide the Type. In this case, it is best to show the "Type" in the Listings "List" as people searching for various "types" in this sample scenario will find this to be very valuable information in their search for "Very Hot" Salsa.

A form with a light gray background. The title is "Show in lists for". There are four radio buttons: "none", "all" (selected), "logged in users only", and "admin only".

So say in the profile lists area being browsed, the buyer has found the criteria.

Name	"Type of Salsa I'm Selling."	Style	Picture
Sal Sa'	Very Hot	Homemade Chipotle	Product Photo

You can add many different types of fields, but choose the criteria Fields for the list.

The Same Principal applies when the actual Classified Ads Details as well.

	Title ▼▲	Consumption ▼▲	Broken ▼▲	Price ▼▲	Picture
<a href="#">modify</a>   <a href="#">move</a>   <a href="#">delete</a>	BMW FOR SALE	15.00 l/mile	No	\$ 36.00	
This is a Sample Showing the List of Important Criteria for this style of a Category.					

So in the Sample scenario...someone is looking for a BMW in the Mid-30,000 Pricing Range, and they see the car is in good running shape (possibly) and gets about 15 miles per gallon.

### “Anti-Spam” and “Flagging Ads”

Anyone who uses Craigslist certainly knows about CAPTCHA and Flagging. These are very typical features on most all Classifieds Websites. The CAPTCHA can very annoying because the LTRETSE can be tough to read or make sense of.

Enable/disable features	
<b>Apply Spam protection (CAPTCHA) in the following forms</b>	<input type="checkbox"/> 'Flag this posting', 'Reply to this posting' and 'Email this to a friend' <input type="checkbox"/> Login form <input type="checkbox"/> Register form <input type="checkbox"/> Ad submission
<b>Select the CAPTCHA model to use</b>	<input checked="" type="radio"/> NOAH CAPTCHA <input type="radio"/> reCAPTCHA ( <a href="#">more info</a> )
<b>User is allowed to modify his/her own ads</b>	<input checked="" type="checkbox"/>
<b>Enable the 'Add to favorites' feature for</b>	<input type="radio"/> none <input type="radio"/> logged in users only <input type="radio"/> all <input type="radio"/> admin only <input checked="" type="radio"/> all but admin

While CAPTCHA is a necessary evil, it helps drive-speed-spammers away.

The downside is it can turn frustrated users away too.

In the above picture, you will see that Noah has two-CAPTCHA Modes.

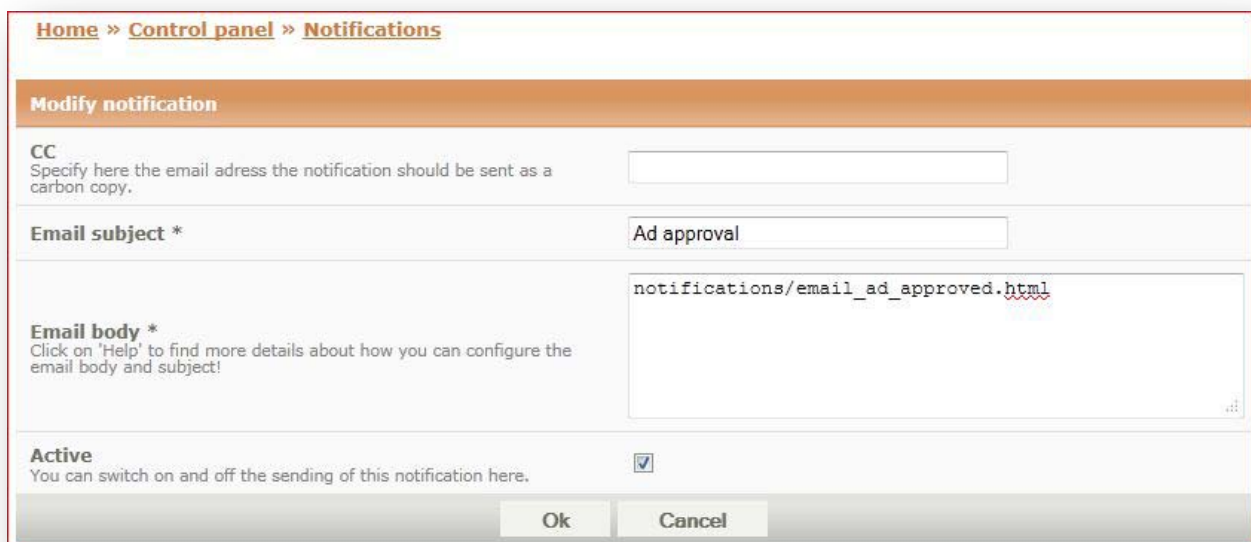
NOAH-CAPTCHA and Google re-CAPTCHA and it is all a matter of preferential choice to use.

**Also Note: The “User is able to modify his/her own ads...”**

This too is a preferential choice you will need to make. Letting a user modify his/her own ads is preferred because if the user makes a –typo- or wants to change the price, or day of an event, they will need to get in and make that change.

At the same time, you very well could have a prankster with a very legitimate Classified Listing(s) selling a skateboard etc..., come back in the wee-hours of the night/morning and change Modify his/he ad(s) out to ugly spam... and this is where “Moderation” of “Modify” ability kicks in.

If you have a second 2<sup>nd</sup> Administrator who will be helping you Monitor Ad Posting, use the Carbon Copy Feature.



The screenshot shows a web interface for managing notifications. At the top, there is a breadcrumb trail: **Home » Control panel » Notifications**. Below this is a section titled **Modify notification**. The form contains the following fields and options:

- CC**: A text input field with the label "Specify here the email address the notification should be sent as a carbon copy." The field is currently empty.
- Email subject \***: A text input field containing the text "Ad approval".
- Email body \***: A large text area containing the text "notifications/email\_ad\_approved.html". Below the text area is a small icon for expanding/collapsing the text.
- Active**: A checkbox that is checked, with the label "You can switch on and off the sending of this notification here."

At the bottom of the form, there are two buttons: **Ok** and **Cancel**.

Use the CC Field and place your Helpers Email Address in and that person will receive Notification as well as you.

If you notice the Email Body, the notice uses a Template. These Templates are 100% Fully Customizable to allow your Classifieds Listing Website Email Rich and Effective and Robust Emails. –Or- You can make a plain and Simple Link like the Default Templates.

It is prime opportunity to add Coupons, Specials once a new user Joins etc...

## USER SEARCH – SETTINGS

Unless your Site has a need to (not) show users, you can hide not only the user profile, but the user search as well. This really depends on what you want. Below are the available choices for User Search.

<b>Enable user search</b>	<input type="radio"/> none
	<input type="radio"/> logged in users only
	<input checked="" type="radio"/> all
	<input type="radio"/> admin only

**We get many customers asking about this as they want to hide the users for their own reason and at a point then release the user information to those making inquiries. This is generally a “Pay For” type of thing.**

**In general, it is a good idea to let user-search remain enabled for –all-.**

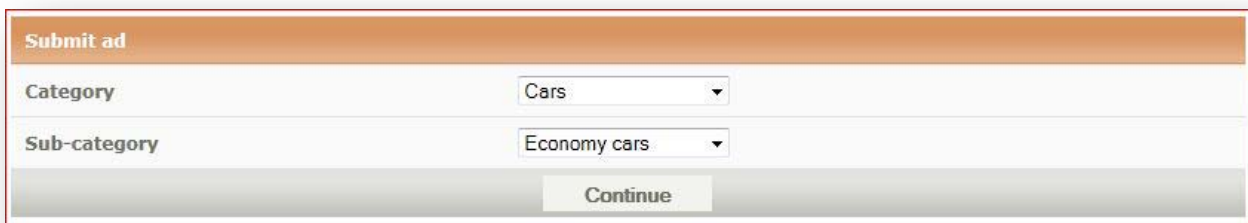
## Cascading Style Sheets

<b>Enable cascading category selection</b>
<small>If you have many categories and/or an especially deep category hierarchy, then the category drop-down lists in the ad submission form and in the search form can be very long and uncomfortable to use.</small>
<small>If you enable this property, the category selection lists will always only contain categories from one level and if you select one, a further selection list appears with the sub-categories of the selected main category. And it can go this way right down to "leaf" element of the category tree.</small>
<input checked="" type="checkbox"/>
<small>This feature is not available in the Lite version of the program!</small>

## Enable cascading category selection

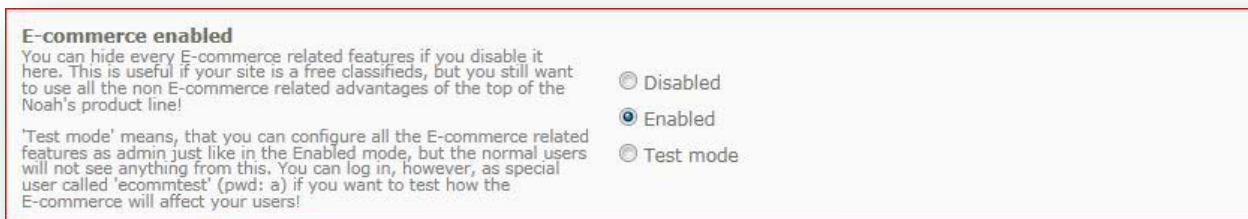
...if you have many categories and/or an especially deep category hierarchy, then the category drop-down lists in the ad submission form and in the search form can be very long and uncomfortable to use.

If you enable this property, the category selection lists will always only contain categories from one level and if you select one, a further selection list appears with the sub-categories of the selected main category. And it can go this way right down to "leaf" element of the category tree.



The screenshot shows a form titled "Submit ad" with two dropdown menus. The first dropdown, labeled "Category", has "Cars" selected. The second dropdown, labeled "Sub-category", has "Economy cars" selected. A "Continue" button is located at the bottom right of the form.

In the "SETTING'S" in the Control Panel (Directly under the Cascading Style Selector is "E-Commerce Enable". This is the one and only place you can enable the E-Commerce Feature.



The screenshot shows the "E-commerce enabled" settings panel. It includes a description: "You can hide every E-commerce related features if you disable it here. This is useful if your site is a free classifieds, but you still want to use all the non E-commerce related advantages of the top of the Noah's product line!". Below the description are three radio button options: "Disabled", "Enabled" (which is selected), and "Test mode". A note at the bottom states: "'Test mode' means, that you can configure all the E-commerce related features as admin just like in the Enabled mode, but the normal users will not see anything from this. You can log in, however, as special user called 'ecomtest' (pwd: a) if you want to test how the E-commerce will affect your users!"

**The E-Commerce Settings, Payment Rules and Pending Purchases have their own Panel in the Main Control Panel at the bottom of the Control Panel.**



The screenshot shows three panels in the Main Control Panel. The first panel, "E-commerce settings", is orange and contains the text: "Select the used eCommerce model, set up the purchase form fields and the price display formatting. Configure the payment processing gateways." The second panel, "Payment rules", is green and contains the text: "Create and manage the payment rules of the simple eCommerce model." The third panel, "Pending purchases", is red and contains the text: "Some description".

## Other Important Settings in the “Control Panel”

### File Upload Size.

#### Definitions :

Maximum uploadable media file size in bytes

'0' means unlimited.

Note, however, that whatever you set here, there are two Php settings that can limit the maximum up-loadable file size. They are 'upload\_max\_filesize' and 'post\_max\_size'. They can be set either in the 'php.ini' file, or in the 'httpd.conf', or in the '.htaccess' file per directory. Their default is usually 2MB. You can increase their values to say 50MB in the .htaccess file this way:

```
php_value upload_max_filesize "50M"
```

```
php_value post_max_size "50M"
```

**For the most part, keep the default settings... You will be just fine in doing so.**

Other settings	
<p><b>Maximum uploadable media file size in bytes</b> '0' means unlimited.</p> <p>Note, however, that whatever you set here, there are two Php settings that can limit the maximum uploadable file size. They are 'upload_max_filesize' and 'post_max_size'. They can be set either in the 'php.ini' file, or in the 'httpd.conf', or in the '.htaccess' file per directory. Their default is usually 2MB. You can increase their values to say 50MB in the .htaccess file this way:</p> <pre>php_value upload_max_filesize "50M" php_value post_max_size "50M"</pre>	<input type="text" value="50000"/>
<p><b>Custom ad list template</b> Per default, all lists in Noah's use the 'default_list.tpl.php' template to display their content. With this, you can override the default template file and assign a custom list template to the ad lists. You can place your custom template file either under 'themes/templates' or 'themes/common_templates'.</p> <p>Try this as an alternative ad list template: ad_list_pictures_left.tpl.php</p>	<input type="text"/>
<p><b>Template debug mode</b> If enabled, the template variables that can be used on a page will be all displayed in a popup window.</p>	<input type="checkbox"/>
<p><b>Combine CSS and JavaScript files</b> Combined files are a way to reduce the number of HTTP requests by combining all scripts into a single script, and similarly combining all CSS into a single stylesheet. This is a key to faster pages.</p> <p>You should only disable this during the design customization of your site. You will much easier figure out which CSS declaration to change in which CSS file if the files are separate and uncompressed.</p> <p>Note, however, that there might be servers where combining doesn't work properly: if your server has been set up to put some content (typically, ads of the hosting service) automatically on the top of the pages that are served by Php, it can mess up the combined CSS and JavaScript.</p>	<input checked="" type="checkbox"/>

### **Custom ad list template**

Per default, all lists in Noah's use the 'default\_list.tpl.php' template to display their content. With this, you can override the default template file and assign a custom list template to the ad lists. You can place your custom template file either under 'themes//templates' or 'themes/common\_templates'.

Try this as an alternative ad list template: `ad_list_pictures_left.tpl.php`

### **Template debug mode**

If enabled, the template variables that can be used on a page will be all displayed in a popup window.

### **Combine CSS and JavaScript files**

Combined files are a way to reduce the number of HTTP requests by combining all scripts into a single script, and similarly combining all CSS into a single stylesheet. This is a key to faster pages.

You should only disable this during the design customization of your site. You will much easier figure out which CSS declaration to change in which CSS file if the files are separate and uncompressed.

Note, however, that there might be servers where combining doesn't work properly: if your server has been set up to put some content (typically, ads of the hosting service) automatically on the top of the pages that are served by Php, it can mess up the combined CSS and JavaScript.

Q: Oodle Ads Processing Feature. What it is and Do I need it?



OODLE Settings

**Enable OODLE Processing**  
Check this box to enable the processing of OODLE ads.

**OODLE National Region**  
Choose the National Region that the OODLE ads will be uploaded or downloaded from. United States ▼

Ok Cancel

Answer:

We partnered directly with Oodle.com in mid-2009 by invitation. This gave us the ability to directly database oodle ads in Noah. We wanted our customers to have the ability to use the Oodle Ads as a Start-Kit so to speak.

This was you can populate your listings site will initial Ad Content.

So really this is a matter of choice. The Covered Area's are:

USA, Canada, United Kingdom, India and Ireland at this time.

You can break areas down to the zip code or a mass area.

There are tones of Categories to choose form as well as choosing what fields you would like to show up in the oodle ads.

Here is a Video Link showing how to implement the Oodle Ads in Noah.

<http://youtu.be/kYil0RYqKFo>

So that wraps it up for the Settings Panel Portion in Noah's Classifieds V8 E-Commerce Professional.

**Do note:** all the other Panels is the Control Panel and more Pages are on the way in detail just as was done for the "Settings" Panel.